

Able Magazine Star Awards Press Release

Please use the following press release to help communicate news of your success to other media outlets.

Date:15/11/2016

Hed: Kuradocs Achieves Rating from Leading Magazine

Lede: The UK's favourite disability lifestyle publication, Able Magazine has awarded Kuradocs a 4 star rating for its product Kuradocs

Able Magazine reviews the best products in the marketplace in order to give disabled people a benchmark to look for as they purchase new disability specific equipment and assistive technology. Products are rigorously tested in four areas and given an overall score based on how they were judged regarding: how well the product is made and how user friendly it is, if it looks good, how innovative it is and if it represents good value for money.

Able Magazine has been writing about disability issues and the best in disability products for over 20 years and has developed a trusted voice within the disability community. Gaining a star rating means that the product will be showcased in the publication and in front of a readership of disabled people and their carers who want to make informed choices regarding their purchases.

Editor of Able Magazine, Tom Jamison said: "We take great care to see things from the disabled person's point of view. It's not just about how well a product works, it's about 'can I live with it?' 'Does it look good?' Great products bring together form and function, be it a new car or a simple gadget to make life that little bit easier.

It's great when we see a cracking product that will genuinely help a disabled person in their day-to-day life."

Ends

Notes to editors:

- Able Magazine has been published in the UK for over 20 years.
- Able Magazine is independently owned and managed and uses in-house expertise to judge products on their merits.
- The publication is widely regarded as the UK's favourite disability publication with a circulation of 30,000 copies every eight weeks and a popular website: www.ablemagazine.co.uk

- The magazine remains popular because of its information rich content and positive editorial framework based on its long-established slogan: ‘What disabled people can do, not what they can’t’.
- Further information about Able Magazine is available by calling their offices on: 0141 285 4000.